Make your TLD & Boost your TLD
About

*My TLD-Know-How*

- **.WIEN**
  - Start: 2014/01
  - Status quo: 15,200 domains

- **.KOELN**
  - Start: 2014/03
  - Status quo: 24,200 domains

- **.COLOGNE**
  - Start: 2014/03
  - Status quo: 5,400 domains
About

_My TLD-Know-How_

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  Status quo: 15.200 domains

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  Since 2018/01

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Why domainworx

Our Sharing Model
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Knowledge Sharing
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Knowledge Sharing

Cost Sharing
Why domainworx

Our Sharing Model

- Knowledge Sharing
- Cost Sharing
- Registry Backend Sharing
Why domainworx

Our Sharing Model

- Knowledge Sharing
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Prepared for the Next Round: Seeding Ground for small TLDs
Cross Learning
Cross Learning

geoTLD.group
promoting local digital identities

Cross Learning
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Cross Learning

Sharing Experiences
Cross Learning

- Domains under Management

*Example: .amsterdam*
Cross Learning

- **Domains under Management**

  *Example: .berlin*
Cross Learning

- Domains under Management
  
  *Example: .ruhr*
Cross Learning

- **Domains under Management**
  
  *Example:*. london

Registrations of .london

![Graph showing Registrations of .london from April 2017 to April 2018. The graph shows a steady increase in registrations with notable jumps in December 2017 and January 2018, reaching over 85,000 domains as of April 2018.](image-url)
Cross Learning

- Domains under Management
  
  *Example*: .nrw
Cross Learning

- Domains under Management
  
  Example: .bayern
Cross Learning

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Cross Learning

Sharing Experiences

Pricing
Cross Learning

- Pricing
  *Example: Premium Domains*

- 2character Domains
- EPP Extension
- Auctions
- KPIs
Cross Learning

geoTLD.group
promoting local digital identities

Cross Learning

Sharing Experiences

Pricing

Lobbying
Cross Learning

• Lobbying
  
  *Example:* GDPR

- Proposals
- Implementation
- Models

- Iterative clarifications with ICANN
Summary

- Knowledge Sharing
- Cost Sharing
- Registry Backend Sharing

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Sharing Experiences

Pricing

Lobbying